

# Be Bold.

## The new BlackBerry Bold Smartphone



### SPECIFICATIONS

<b>Size (L x W x D)</b>	Approximately 114mm x 66mm x 15mm
<b>Weight (battery included)</b>	136g
<b>Memory</b>	1 GB on-board + 128 MB Flash
<b>Expandable Memory</b>	External microSD™
<b>Battery</b>	1500 mAh removable/rechargeable cryptographic lithium cell
<b>Battery Life</b>	Target standby time: 13 days Target talk time: 5 hours
<b>Wi-Fi</b>	Wi-Fi® 802.11a/b/g enabled
<b>Display</b>	Half VGA resolution 480 x 320 pixel color display, Transmissive TFT LCD, supports over 65,000 colours
<b>Camera</b>	2.0 MP camera (JPEG encoding), Flash, 3x digital zoom
<b>Keyboard</b>	Full QWERTY keyboard with trackball navigation
<b>Voice Input/Output</b>	Integrated speaker and microphone, hands-free headset capable, Bluetooth® headset capable, integrated hands-free speakerphone
<b>Ringtones</b>	32 polyphonic – MIDI, SP-MIDI, MP3, WAV
<b>GPS</b>	GPS capable with extended ephemeris. Preloaded with BlackBerry® Maps.
<b>Voicemail Attachment</b>	<b>Supported audio formats:</b> MP3, WAV
<b>Media Player</b>	<b>Video format support:</b> DivX 4, DivX 5/6 partially supported, XviD partially supported, H.263, H.264, WMV3 <b>Audio format support:</b> .3gp, MP3, WMA9 (.wma/.asf), WMA9 Pro/WMA 10, MIDI, AMR-NB, Professional AAC/AAC+/eAAC+

<b>Bluetooth</b>	Bluetooth® v2.0; mono/stereo headset, hands-free, and Serial Port Profile supported. Bluetooth Stereo Audio (A2DP/AVCRP)
<b>Headset</b>	3.5mm stereo headset capable
<b>USB Port</b>	Enables charging and high-speed data synchronization via USB "A" to mini-USB "B" cable
<b>Power Adapter</b>	+5V DC/500 mA AC power adapter, with interchangeable, location-specific plugs
<b>Network Support</b>	UMTS: 2100/1900/850 MHz, GSM®: 1900/1800/900/850 MHz, GPRS, EDGE, UMTS and HSDPA networks
<b>Desktop Software</b>	Synchronizes calendar, address book, tasks and memos between your smartphone and desktop. Loads new applications and upgrades from your PC to the BlackBerry® smartphone.
<b>Smartphone Security</b>	Password protection and keyboard lock

### EMAIL & ORGANIZER INTEGRATION

<b>Email Integration</b>	<b>Supports multiple email accounts on a single smartphone, including:</b> ISP email (such as POP3, IMAP4 – SSL supported), Microsoft® Outlook® Web Access, Microsoft® Exchange, IBM® Lotus® Domino®, Novell® GroupWise®.
<b>Organizer Integration</b>	<b>When used with BlackBerry® Enterprise Solution, the BlackBerry® Bold™ supports wireless synchronization with:</b> IBM Lotus Notes®, Microsoft Outlook, Novell GroupWise. <b>When used with BlackBerry® Desktop Manager, the BlackBerry® Bold™ supports desktop synchronization with:</b> ACT!® 4.0.2/2000/6.0; ASCII Text File Importer/Exporter; Novell GroupWise 5.5/6.0; Lotus Notes 4.5/4.6/5.0/6.0/6.5; Lotus Organizer® 5.0/6.0; Microsoft Outlook 97/98/2000/2002/2003 (XP); Microsoft Outlook Express; Microsoft® Schedule +7.5; Microsoft Schedule + Default; Netscape®.



## Features

## Benefits

### Phone

#### Executive phone features

With conference calling, speakerphone, background noise cancellation and more, you've got the tools you need to make calls, and life, easier – even when you're between appointments or stuck in traffic.<sup>1</sup>

### Email + Messaging

#### Setup wizard for easy email setup

Get started quickly and easily. There's no complicated setup process to get your BlackBerry Bold smartphone running. You're just a few clicks away from the freedom of BlackBerry push email.

#### View attachments

Whether it's a picture of your new car or an important document from a client, you can open popular document and graphic attachments on the spot and view them with LCD-quality color and clarity.<sup>2</sup> That includes JPEG, Adobe® PDF, Microsoft® Word™, Microsoft® Excel™ and Microsoft® PowerPoint™ files.

#### Edit Microsoft Word and PowerPoint Files

There's no need to wait until you get back to the office to work on Microsoft Word documents or PowerPoint™ slides.<sup>4</sup> Just download attachments and get down to work – copy and paste, font size and color, even bullets and numbering and more.<sup>2</sup> The color and clarity offered by the stunning LCD display makes working on the go an invaluable option.

#### Instant, text and picture messaging

Keep the conversation going – without saying a word. Use many of the same Instant Messaging programs you use on your computer on your smartphone.<sup>2</sup> Or use text<sup>1</sup> or picture<sup>2</sup> messaging to send off a last-minute change of plans or important file.

### Camera and Video Recording

#### 2.0 MP camera with 3X digital zoom, built-in flash

It's hard to predict when special moments will occur. With this smartphone you've got a quality digital camera right by your side. Take the shot then share it with your friends, family and contacts in an email or picture message.<sup>2</sup> Or capture the action as it happens. Record video clips for sharing or simply enjoy watching them on the high resolution display.<sup>2</sup>

### GPS

#### Built-in GPS capabilities

You don't have time to second guess where you're going. Use the GPS capabilities with BlackBerry® Maps or other third-party mapping applications to access directions and route maps to your destination.<sup>7,8</sup>

### Wi-Fi

#### Access your BlackBerry data services over Wi-Fi® networks

Connecting over Wi-Fi® networks can provide you with service in areas where cellular network coverage is limited or unavailable. And, you can enjoy the same BlackBerry data functionality as you do when you're connected using the cellular network.

### Multimedia

#### BlackBerry® Media Sync

Sync your desktop iTunes® music files with your BlackBerry smartphone. BlackBerry Media Sync makes getting more from your music quick and easy.<sup>18, 19, 20, 21</sup>

#### Expandable memory capability

Keep larger files right by your side. Use the external slot to load microSD™ cards of all sizes – enjoy having extra room for your music, photos and videos.<sup>11</sup>

#### Roxio® Media Manager for BlackBerry smartphones

The BlackBerry Bold smartphone comes with powerful software for your desktop computer that is designed to make it easier to organize, access, play or view your media files.

### Data Transfer

#### Move and share files

Using wireless technology, you can move files from your BlackBerry Bold smartphone to your Bluetooth® enabled desktop computer and back again without ever connecting a wire. Or connect it to your computer using a high-speed USB cable (included).

### Organizer

#### Free/Busy lookup

Pull meetings together even when you're on the go. Being able to see who's free for a meeting right from your BlackBerry smartphone saves time and can help you meet timelines.<sup>4</sup>

#### Desktop Personal Information Management (PIM) synchronization via USB

Stay up-to-date, without entering information twice. Just connect your BlackBerry smartphone to your desktop computer to synchronize your calendar, address book, tasks, memos and more.<sup>12</sup>

### Browser

#### HTML browsing

Whether it's for business or pleasure, get the information you need online.<sup>2</sup> The BlackBerry Bold smartphone delivers a responsive, dynamic browsing experience. It's so convenient you'll wonder how you ever got by without it.<sup>13</sup>

#### Mobile streaming

In the car, at a restaurant or even the park, access videos, music or even sports and news clips from websites built for mobile streaming.<sup>14</sup>

#### RSS (Really Simple Syndication) feed support

Set up RSS feeds so your news comes to you hot off the press. With RSS, you don't need to check important websites for updates – new content can be pushed to you automatically.<sup>2</sup> It's the convenient way to stay up-to-speed.

### Fun 'n Stuff

#### BlackBerry® Authentic Accessories

Use BlackBerry Authentic Accessories to match your BlackBerry Bold smartphone to your lifestyle. For more information visit [www.blackberry.com](http://www.blackberry.com)<sup>15</sup>

### BlackBerry Services

#### BlackBerry® Internet Service ready

BlackBerry smartphones come bundled with BlackBerry Internet Service – an out-of-the-box wireless solution that can be easy to set up and use.<sup>19</sup> BlackBerry Internet Service provides push-delivery email, web browsing, Instant Messaging and much more to help you get the most out of your day.<sup>2-16</sup>

#### Business ready

The BlackBerry Bold smartphone is ideal for businesses of all sizes. For small to medium-sized businesses, BlackBerry Internet Service, Hosted BlackBerry® Enterprise Server and BlackBerry® Professional Software are designed to offer affordable, easy to set up solution options. For large organizations, BlackBerry® Enterprise Solution is designed to provide advanced security features, enterprise-grade functionality and hands-on control to implement a comprehensive wireless solution.<sup>2</sup> Plus, unlike traditional mobile phones, the BlackBerry Bold smartphone can be centrally managed and supported by IT departments. IT policies can enable or disable the camera and expandable memory capability for specific users and at specific times.<sup>17</sup>

For more information visit [www.blackberrybold.com](http://www.blackberrybold.com)

1. Requires activation with voice plan. 2. Requires activation with data plan. 3. For a complete list of supported file formats visit [www.blackberrybold.com](http://www.blackberrybold.com). 4. Requires BlackBerry Enterprise Server v4.1S. 5. Word To Go does not support Microsoft® Word 2007. 6. In order to record video clips a microSD card must be properly inserted in the BlackBerry Bold smartphone. Maybe sold separately. 7. Check with your service provider for supported features and services. 8. For details on coverage areas visit [www.blackberry.com/maps](http://www.blackberry.com/maps). 9. Wi-Fi access may be blocked in some locations. Users should also investigate the level of security available on any Wi-Fi network they are considering connecting to. 10. For a complete list of supported media file formats visit [www.blackberrybold.com](http://www.blackberrybold.com). 11. The BlackBerry Bold smartphone accepts microSD cards of all sizes; the amount of storage is determined by card capacity. MicroSD cards may be sold separately. 12. In order to complete a successful PIM synchronization you must have BlackBerry Handheld Software installed on your desktop computer. 13. Some airline service providers may not offer Internet browsing functionality with a subscription to BlackBerry® Internet Service. Check with service provider for details. 14. The BlackBerry Bold smartphone is compatible with 3GPP RTSP mobile streaming websites. Check with your provider for supported features and services. 15. Use only those accessories approved by Research In Motion. Using any accessories not approved by Research In Motion for use with your BlackBerry smartphone may invalidate any approval or warranty applicable to your BlackBerry smartphone and may be dangerous. 16. Purchase of BlackBerry smartphone does not necessarily guarantee subscription to BlackBerry Internet Service. Check with service provider for details. 17. Requires BlackBerry Enterprise Server. 18. For BlackBerry Media Sync to work your BlackBerry smartphone must be connected to your computer via a USB cable. Certain music files may not be supported by the BlackBerry media player, including incompatible file types and files that contain digital rights management technologies. 19. BlackBerry smartphones that do not feature built-in mass storage capabilities (significant amounts of on-board memory) will require a microSD card to be properly inserted. This includes the BlackBerry® 8100 Series, the BlackBerry® 8300 Series and the BlackBerry® 8800 Series. BlackBerry smartphones requiring a microSD card are needed in order to use this feature. 20. Software Requirements and Compatibility: BlackBerry® Device Software v4.2 or higher; Windows® XP service pack 2 or higher requires iTunes 7.0 or higher; Windows Vista™ requires iTunes 7.2 or higher. Not compatible with Windows® 2000 or with MAC OS. 21. All applicable charges will still apply for the purchase of music from iTunes.

Check with your service provider for roaming arrangements, service plans and supported features and services. Certain features outlined in this document may require a BlackBerry Enterprise Server software v4.1S, BlackBerry Desktop Manager and/or BlackBerry device software v4.5. When you subscribe for, acquire, or use third party products and services with RIM products or services you accept that: 1. It is your sole responsibility to (a) ensure that your airtime service provider will support all of their features; (b) identify and acquire all required intellectual property and other licenses prior to installation or use and to comply with the terms of such licenses; 2. RIM provides such products and services on an "AS IS" basis with no express or implied conditions, endorsements, guarantees, representations or warranties of any kind, and assumes no liability whatsoever with respect to them.

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